

Dear We Are Visual! Conference Participants,

Please find below important conference information which will be helpful to you once you arrive in the beautiful Amsterdam, the city with a bursting creative and audio-visual industry...

CONFERENCE VENUE

For the most visual conference we selected a very special location in the heart of Amsterdam – De Balie! The inspiring cultural and arts center *De Balie* is the venue for all panels, discussion sessions and film screenings.

De Balie is a theatre and a centre for politics, culture and media.

www.debalie.nl

Kleine Gartmanplantsoen 10
1017 RR Amsterdam, Netherlands
+31 20 553 5151

OFFICIAL HOTEL of the We Are Visual! Conference is the *Conscious Hotel Vondelpark*, which is located centrally, just next to the beautiful and biggest green area in Amsterdam – the Vondelpark.

Conscious Hotel Vondelpark

Overtoom 519
1054 LH Amsterdam
Email: vondelpark@conscioushotels.com
Telephone: +31 (0)20 820 33 33
Fax: +31 (0)20 820 33 34

AT THE SCHIPHOL AIRPORT, AMSTERDAM

The main international airport is Schiphol Airport (AMS).

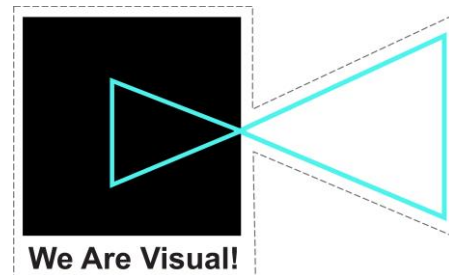
For more information about arriving at the Amsterdam Airport, visit: www.schiphol.nl.

The shortest way to get from the Airport to the city is by train, which takes approximately 20 minutes. The train station at the airport is directly accessible from the airport arrival level (main hall airport).

If you would like to get directly to the hotel, from the Schiphol Airport take a train to Amsterdam Lelylaan (approximately five trains per hour).

Please find attached the two-way train schedule on your arrival/departure dates.





Where you can buy your train ticket

Train tickets can be purchased from counters at train stations, ticket vending machines (with coins or ATM/Credit cards) and via the Dutch Railways website at www.ns.nl. Tickets cannot be bought on the trains.

A one-way ticket to Amsterdam Centraal is € 3.90, and to Amsterdam Lelylaan is € 2.70. For information about Dutch National Rail please visit: www.ns.nl/en/travellers/home.

Once at Amsterdam Lelylaan, exit the station and take Tram No.1 (in the direction of Amsterdam Centraal). Get off at the Overtoom Sluis stop and you'll see the hotel just in front of you.

How to get to and from the hotel / local transportation

The nearest and most convenient tram stop is Overtoom Sluis, which is very close to the hotel.

It takes around 10 minutes to get from the Hotel to De Balie by foot and nearly as much by tram (take Tram No.1 at Overtoom Sluis stop and get off at Stadhouderskade stop from where you need to walk for 2 more minutes).

Click [here](#) to see the directions from the hotel to the Conference venue De Balie.

For more information on Amsterdam Public Transport please visit the GVB website: en.gvb.nl/pages/home.aspx.

We hope you will find the direction to the hotel and the De Balie helpful!

BIKES

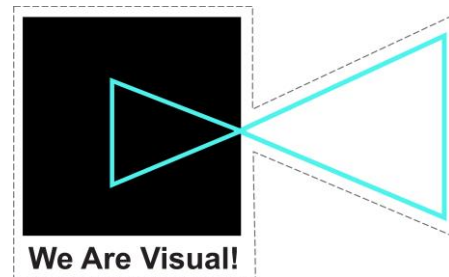
Besides buses and trams, the bike is the most popular means of transport in the city. You can rent a bike from the Hotel should you like to taste the city on bike (and at the numerous bike renting shops around Amsterdam). At the Hotel bikes can be rent for only €15 per 24 hours.

PER DIEMs

Per diems will be distributed only to the sponsored participants. Details will be provided to the sponsored participants by email. Participants will need to bring their boarding passes when collecting their per diem. This allowance covers the meals which are not provided within the Conference, and your public transport costs.

Please keep your boarding passes. You will be required to hand in the boarding passes.





REGISTRATION AT THE WE ARE VISUAL! CONFERENCE

All participants must register for the Conference.

We will *register* you by ticking your name on the participants' list, and you will receive your name badge and conference pack.

- On the first day of the We Are Visual! Conference, the registration or “check-in“ process will take place at De Balie for all participants, beginning at 2:00 p.m.
- For “walk-in” participants, registration is strictly on a case-by-case basis and depending on the availability of space.

INTERNET ACCESS

Free Wi-Fi is available in all parts of the Hotel, as well as in the De Balie.

There is free public Wi-Fi in many public places in Amsterdam.

GENERAL INFO ON AMSTERDAM

Official portal website of the City of Amsterdam:

www.iamsterdam.com/

For further information regarding Amsterdam, please visit: www.amsterdam.info/

ASSISTANCE AND CONTACT INFORMATION

Andrijana Papikj will be happy to help you on any practical and/or logistic issue. Please address all your program-related questions or concerns to Kumjana Novakova.

- apapikj@studiorum.org.mk
- kumjana@studiorum.org.mk

We are very much looking forward to seeing all of you in Amsterdam!

